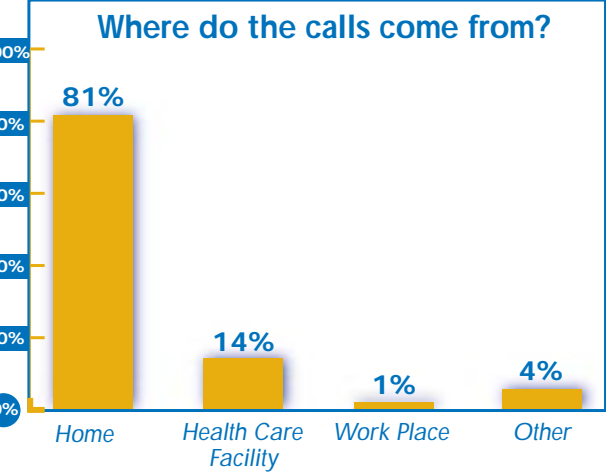


WHO ANSWERS THE PHONES?

Clinical pharmacists, registered nurses and poison information providers are on duty 24 hours, 7 days a week. Qualified staff members are certified by the American Association of Poison Control Centers. The System's four divisions are administered by Managing Directors who are doctors in clinical pharmacy, board certified in Applied Toxicology and Medical Directors who are physicians board-certified in Medical Toxicology. Medical consultation with a toxicologist is available 24 hours a day.



POISON HOTLINE
1-800-876-4766
California Only

EDUCATION MATERIALS & PROGRAMS
1-800-582-3387
(voice mail)

WEBSITE
www.calpoison.org

The California Poison Control System has four divisions located throughout California. The following *administrative* addresses and phone numbers are listed for your convenience.

Note: for all poisoning and poisoning information calls please call the Emergency number: 1-800-876-4766

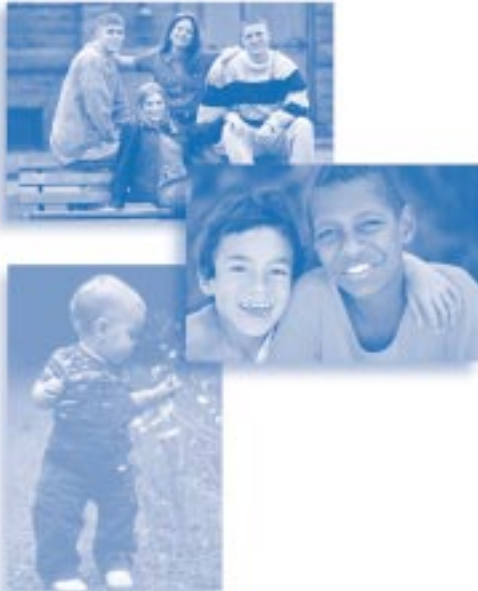
CENTRAL OFFICE
 School of Pharmacy
 University of California San Francisco
 Box 1262
 San Francisco, CA 94143-1262
 Administration (415)502-8600
 Fax (415)502-8620

FRESNO/MADERA DIVISION
 at Valley Children's Hospital
 9300 Valley Children's Place, MB 15
 Madera, CA 93638-8762
 Administration (559)622-2300
 Fax (559)622-2322

SACRAMENTO DIVISION
 at UC Davis Medical Center
 2315 Stockton Boulevard
 Sacramento, CA 95817-2201
 Administration (916)227-1400
 Fax (916)227-1414

SAN DIEGO DIVISION
 at UC San Diego Medical Center
 200 West Arbor
 San Diego, CA 92103-8925
 Administration (858)715-6300
 Fax (858)715-6323

SAN FRANCISCO DIVISION
 at San Francisco General Hospital
 1001 Potrero Avenue
 San Francisco, CA 94110-3518
 Administration (415)502-6000
 Fax (415)502-6010



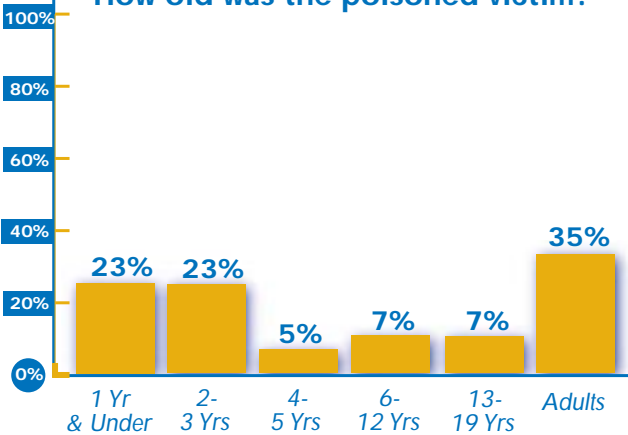
WHAT IS THE CALIFORNIA POISON CONTROL SYSTEM (CPCS)?

The CPCS is a statewide network of trained experts who provide the public and health professionals with toll-free hotline telephone information and advice about treating poisoning exposures 24 hours a day, 365 days a year. Interpreting services in more than 100 languages make the emergency/information telephone number accessible to all California residents.

Calling the Poison Control Center first will prevent unnecessary trips to the Emergency Department. Statistics show that only 20% of poisonings are actually severe enough to require referral to hospitals. Our experts are able to quickly assess the severity of an exposure and can manage the majority of them at home.



How old was the poisoned victim?



PROFESSIONAL EDUCATION

The CPCS provides continuing education presentations in the recognition and management of poisoning and toxicologic emergencies for physicians and other health care providers.

PUBLIC EDUCATION

CPCS health educators offer outreach programs throughout the state to increase poison awareness and promote poison prevention. The toll-free education phone line and website make it easy for the public to request educational materials and services. Printed and audio-visual education materials are available in a variety of languages for minimal fees.

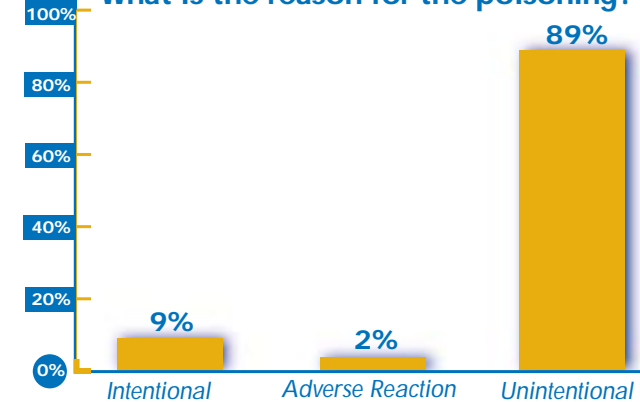
DATA COLLECTION

CPCS maintains computerized medical records of all calls. This data provides indicators of new trends in poisonings and helps determine patterns of service usage. Data is submitted annually to the American Association of Poison Control Centers national data control system, which collects similar information from poison centers nationwide. The California Poison Control System requires all patient information to be maintained in confidence. Only statistical incidence reports are provided to outside sources.

DEMOGRAPHICS

The California Poison Control System receives approximately 300,000 calls a year (about 820 a day). Of these, about 230,000 involve exposures to a drug or poison. The remaining calls are requests for information.

What is the reason for the poisoning?

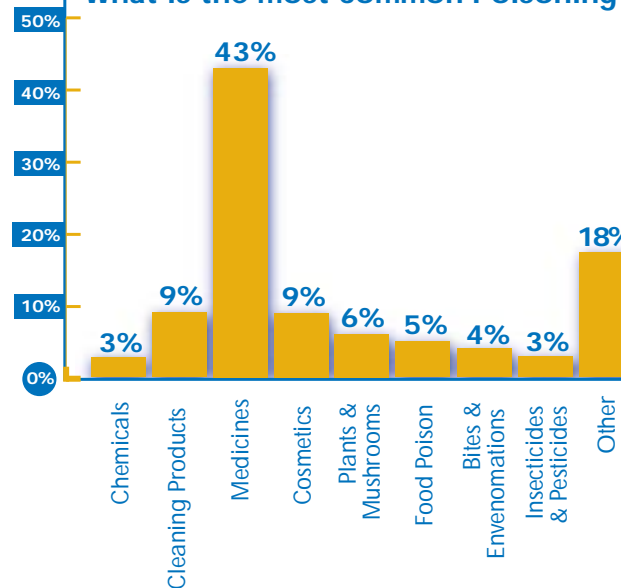


WHAT ELSE DOES THE SYSTEM OFFER?

- Educational materials and programs about the prevention and treatment of poison exposures for children, parents, teachers, organizations and health professionals.
- Information about hazardous toxic chemicals and assistance to on-scene personnel during chemical spill disasters.
- Public alerts during community wide emergencies such as food poisonings, adverse reactions to new drugs or product tampering.
- An up-to-date reference library and computerized information system about poisons, drugs and toxic substances.
- Access to a network of board-certified physicians who provide immediate consultation for poison center staff.
- Internet website with downloadable information for the general public and health professionals.



What is the most common Poisoning?



SOURCES OF FINANCIAL SUPPORT

- University of California San Francisco School of Pharmacy
- State of California Emergency Medical Services Authority
- Corporate contracts and contributions
- Individual contributions
- In-kind contributions from host facilities

Tax deductible contributions are appreciated and can be mailed to:

California Poison Control System
UCSF School of Pharmacy, Box 1262
San Francisco, CA 94143